

# ONSITE

THE OFFICIAL NEWSLETTER OF MELCO & LANHAMS MITRE 10 HOME & TRADE

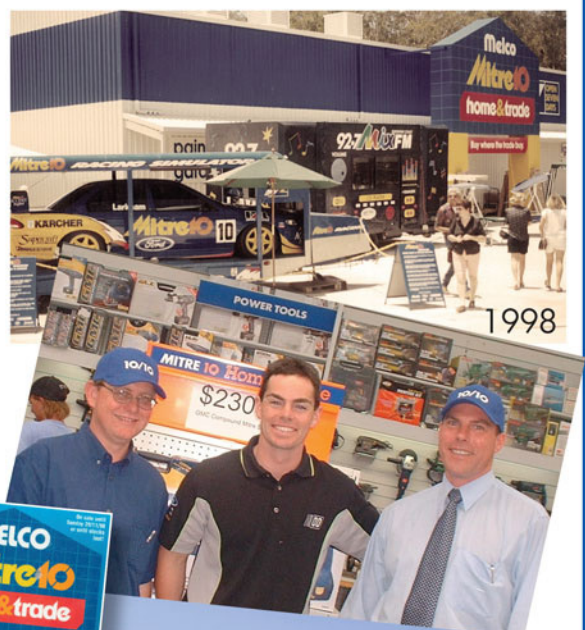
## FLASHBACK

Just over 10 years ago the Melville family owned business, Melco, was supplying the local Noosa area with timber and builders hardware. It became apparent to Keith, John and Mark Melville that if Melco wanted to capture more of the DIY / retail market they needed a recognised retail hardware brand and it was decided to join the largest Australian independent hardware promotional group, Mitre 10. This move saw Melco expand the offering of builders hardware, introduce power tools, paint, plumbing, and garden making Melco Mitre 10 a one stop shop for our customers.

We had a new site, purpose built premises, and a bigger better range of products that ever before. Customer's and the general public received the new store with open arms, as it gave them choice to shop locally with a locally owned company.

Opened by Bob Abbott (Noosa Mayor) now Mayor of the Sunshine Coast – the Grand Opening was a huge success! We had a local radio station doing a live broadcast from the site, entertainment for the kids, the Mitre 10 V8 Supercar simulator, special guest Craig Lowndes, free sausage sizzle and drinks along with some fantastic opening specials. People had flocked in from everywhere to see this brand new hardware store in Noosa.

The Melco Noosa site was one of the first buildings to be developed in Venture Drive and certainly the largest, it provided a draw card for other smaller business houses in the estate to increase sales and expand with the Melco store.



1998



2008

## TOOL OF THE MONTH

**\$249**

*normally over \$600*

Versatility at its quietest!!

**MAKITA 32MM RECIPRO SAW**  
 24V. Includes 2 x 2.0 AH 24V Ni-MH Batteries, CPU Charger Blade set and Carry Case. Ideal for renovation or demolition work. Power packed with huge cutting stroke and super fast cutting speed. Perfect for cutting through pipe, timber with nails in, steel etc. Newly designed counter balancing system provides very low vibration and noise levels. Cut 90mm pipe or timber. Hurry in - limited stocks available. BJR240WAE

# BONAIRE DUCTED AIR CONDITIONING HAS ARRIVED!

The Lanhams Melco Group have recently secured the agency for Bonaire ducted systems, which offers an exceptional quality product at a very affordable price, making it ideal for entry and mid range homes where the budget may be tight.

Bonaire is an Australian manufacturer based in Adelaide who employ over 300 staff. The Bonaire brand has been marketed in Australia for 55 years and is a household name in cooling.

The quality of build is exceptional and they run very quietly. They have a galvanized rust resistant powder coated finish and feature an American made Copeland Scroll compressor. All backed up with a 5 year domestic and 2 year commercial warranty.

Talk to our Appliance Division on Ph 5441 1255 for a highly competitive quotation on your new project.



**BONAIRE**  
climate control beyond compare



## GYMPIE GARDENING

Our Gympie nursery is now in full swing! Based onsite at our Gympie Mitre 10 Home & Trade site, we are now able to offer a full range of greenlife to all builders and home-owners. We offer a massive variety of plants from seedlings to mature plants, citrus, and a huge range of natives. We source most of our product from the immediate area, so your garden or project will look fabulous instantly and will stay that way because all our plants are locally climatized. We can also tailor packages to suit all homes and developments. Contact our Gympie nursery staff on 5489 9999.

### Cooroy's new look!!

Cooroy Mitre 10 has now almost completed the store renovations, & will be holding a Grand Re-Opening Sale on Saturday May 31st.

The new look store, air conditioning, & expanded range, has been a huge & welcomed addition & the staff look forward to sharing it with you!!

## Makita MONTHLY

Are you looking to get a great deal on your next purchase of Makita Power Tools? Then send a great pic of your latest project to [marketing@lanhams.com.au](mailto:marketing@lanhams.com.au) with all the details. The best project selected by Makita and Lanhams/Melco Mitre 10 will get an awesome voucher to spend at any of our stores. Next months winner will receive:

**\$200 Makita Voucher**

**LANHAMS**  
Works for me!

**MELCO**  
HARDWARE GROUP

KUNDA PARK NAMBOUR GYMPIE NOOSA COORoy

**MITRE 10**

**Home&Trade**